

# Smart City Datathon 2018

12–14 October 2018

HONG KONG

Call for Participation

Technology is changing our lives. How a city embraces the innovation and technology determines the quality of living. The vast amount of data collected in different authorities can be converted into valuable driving forces if data analytics is properly applied. Selected teams will be given a set of air flight schedule and actual aircraft movement data, together with the open data published by HKSAR Government, and 36 hours to develop innovative models, services or systems with a particular focus that can bring values to the cities. Don't miss out the opportunity to meet talents from other Asian countries and win a prize!!

## Who should participate?

Full-time university students (undergraduate & post-graduate included) in Asia

Team of 2 to 3 members

We encourage cross disciplinary collaborations, members from different disciplines preferred

## Fee?

Registration is **FREE!**

## What do you get?

An excellent opportunity to show off your skills on analytic, conflict resolution, time management, public speaking and creativity

A chance to meet and network with elites from other cities

Overseas teams will have partial airfare subsidy and one-night hotel accommodation on 11-Oct

Full-day industry seminar and technology workshop to get the inspiration on the theme

Winning presentations will be exhibited in the HKIA Technovation Conference and Exhibition 2018

Food, beverage and refreshments will be served during the competition

## Competition

Attend the dinner talk on 11-Oct to mingle with other teams

Put into the 36 hours non-stop competition

Present your great works to the judge panel

(The official language of the competition is English)

## Prize

Champion: HK\$50,000

1<sup>st</sup> Runner-up: HK\$30,000

2<sup>nd</sup> Runner-up: HK\$20,000

*plus:* Winning teams can enter the final round of selection to the **Cyberport Incubation Programme** or **Cyberport Creative Micro Fund!**

**Registration Deadline**  
2 September 2018



<http://aiscl.cuhk.edu.hk/datathon2018>

Organizer:



香港中文大學亞洲供應鏈及物流研究所  
Asian Institute of Supply Chains & Logistics  
The Chinese University of Hong Kong

Sponsors:



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## Venue

Cyberport, Telegraph Bay, Hong Kong

## Rundown

11-Oct	15:00 – 18:00	Arrival and hotel check-in (for overseas participants)
	18:00 – 21:30	Welcome Speech and Dinner Talks
12-Oct	09:30 – 10:00	Sign-in and Registration
	10:00 – 18:00	Briefing, Seminars, AWS workshops
	20:00	Beginning of 35-hour Datathon
13-Oct	Whole day	Datathon in progress
14-Oct	07:00	End of Datathon
	09:00 – 12:30	Presentation (10 mins per team)
	12:30 – 14:30	Judges Sharing Lunch Award Ceremony

## Judging Criteria

Finalists will be evaluated based on the following criteria:

- Creative use of data
- Methodology
- Business savvy
- Significance of findings and recommendations



aws educate

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